

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Advertiser Schedule Dates Contract #

**Account Types** Phone/Fax **Buyer Name** Sales Office Salesperson Brand 11/27/690 MARONEY, STEPHANIE Telerep/Philadelphia

Alexandria, VA 22314

Comments Billing Type

> Standard National/Political

AMERICAN CROSSROADS
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, AMERICAN CROSSROADS

Suite 555

Crossroads Media 66 Canal Center Plaza

Telerep/Philadelphia, Philadelphia (1057) 690 (133278) Political - Issue (1068) Crossroads Media (1218) 09/04/12-09/13/12 Pol/Iss/American Crossroads (13324) 322816 CO-OP Last Modified Demo Headline # **Entered By** Date Entered 08/14/12 Jill Hipskind 07/18/12 o

Order Type Package Deal 06240914 Normal

Sales Tax Net Total Commission Commission % 15.00 \$55,675.00 \$9,825.00

> Charlotte (WSOC)
> By Broadcast Month
> Sep. 2012 Gran Spots Rate

nd Total:	5. 2012
65	65
\$65,500.00	\$65,500.00

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				CONFIRM ON CONTRACT	NON O	ZT ZZ	S				
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		-			I			
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		-		-30/7A- 9A (EST)	.u	09/05/12-09/05/12	14.0 Normal Line / Spot	14.0 N
7/18/12	+1/20000 Citations (WSOC)	\$1,200.00	\$1 200 00				:30 7A- 9A (EST)	w	09/04/12-09/04/12	13.0 Normal Line / Spot	13.0 \
	Chalette (MCCC)	\$1 200 00	\$1,200,00			<u></u>	:30 7A- 9A (EST)	ω	09/10/12-09/10/12	12.0 Normal Line / Spot	12.0
7/18/13	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		<b>—</b>		:30bA- /A (EST)	ر	21/c1/c0-21/c1/co	- CFC	
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00				30 (1 31 (E31)	, ,	00/13/17-00/13/17	11.0 Normal Line / Snot	11.0
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	00.002/14				-30 6A- 7A (EST)	w	09/12/12-09/12/12	10.0 Normal Line / Spot	10.0
21/81//	(Challes (MOO))	41 700 00	\$1 200 00		1		:30 6A- 7A (EST)	ω	09/06/12-09/06/12	9.0 Normal Line / Spot	9.0
7/10/10	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		1		:30 6A- 7A (EST)	L	71/50/50-71/50/60	ome cac / oper	0.0
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1			130 ON 17 (E31)	, (	00/05/10 00/05/10	8 0 Normal I ine / Spot	80
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	00.007/14				30 64- 74 (ECT)	u	09/04/12-09/04/12	7.0 Normal Line / Spot	7.0
		***	¢1 300 00			<b>—</b>	:30 6A- 7A (EST)	ω	09/10/12-09/10/12	6.0 Normal Line / Spot	6.01
	\$550.00 Charlotte (WSOC)	\$550.00	\$550.00				:30 5A- 6A (EST)	ω.	09/13/12-09/13/12	2.0 Morniar Cire / Spot	0.0
	\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	<u></u>		+	.303A- 0A (E31)	,  ,	מין בין בין בין בין בין בין	ormal line / Spot	л
	\$550.00 Charlotte (WSOC)	\$550.00	00.000				.30EA 6A (FCT)	٠	09/12/12-09/12/12	4.0 Normal Line / Spot	4.0
			******				:30 5A- 6A (EST)	ω	09/11/12-09/11/12	3.0 Normal Line / Spot	3.01
	\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	<b></b>	<b>1</b>		:305A-6A (EST)	L	71/00/50-71/00/50	some time / Open	
	\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	1	put	-	30 54 0A (ESI)	, (	00/06/12 00/06/12	2.0 Normal Line / Spot	20,0
Comments	Station	Total	Kate	od ou opots		1	30 EV EV (ECL.)	2.	09/05/12-09/05/12	1.0 Normal Line / Spot	1.0

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



Crossroads Media 66 Canal Center Plaza Alexandria, VA 22314 Suite 555 WSOCTV

Comments Billing Type

AMERICAN CROSSROADS
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Account Types

Phone/Fax **Buyer Name** Sales Office Salesperson WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Advertiser

Contract #

Brand Product Agency

National/Political 11/27/690 MARONEY, STEPHANIE 690 (133278) Political - Issue (1068) Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Crossroads Media (1218) Pol/Iss/American Crossroads (13324) 09/04/12-09/13/12 322816 Net Total Package Deal CO-OP Commission Commission % Order Type Demo Entered By Headline# **Last Modified** Date Entered

Grand Total:

Sep. 2012

**Spots** 65 65

\$65,500.00 \$65,500.00

Charlotte (WSOC)
By Broadcast Month

Standard Sales Tax 07/18/12 Jill Hipskind 15.00 06240914 08/14/12 \$55,675.00 \$9,825.00 8 Normal

					Contract Charles		The work of the way the said of the said o
			ē	CONFIRMATION CONTRACT			boli Amanoul Adiovelous
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	1			
7/18/12	\$550.00 Charlotte (WSOC)	\$550.00	00.000		3 :30 12P- 1P (FST)	09/05/12-09/05/12	28.0 Normal Line / Spot
7/18/12	#EEC CO CHIEF (WSOC)	\$550.00	455000	1	3 :30 12P- 1P (EST)	09/04/12-09/04/12	27.0 Normal Line / Spot
21/01//	Chalette (MCCC)	\$550 00 v	\$550.00	<b>j</b> -t	3 :30 12P- 1P (EST)	09/10/12-09/10/12	20.0 Norflidi Lifle / Spot
7/1	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	1	4 :30/9A- 10A (EST)	71 // // // // 21 // 2	
7/18/12	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	1		09/13/12-09/13/12	25.0 Normal Line / Spot
7/18/12	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00		4 .30 9A- 10A (EST)	09/12/12-09/12/12	24.0 Normal Line / Spot
7/18/12	\$425.00 Charlotte (WSOC)	00.cz#¢	475.00		4 :30 9A- 10A (EST)	09/11/12-09/11/12	23.0 Normal Line / Spot
7/18/12	#ATE OF CHARGE (WOOL)	\$ 75.00 \$ 75.00	\$43E 00		4 :30 9A- 10A (EST)	09/07/12-09/07/12	22.0 Normal Line / Spot
//18/1/	Chalette (MCCC)	#42E 00	\$425 00	<u> </u>	4 :30 9A- 10A (EST)	09/06/12-09/06/12	21.0 Normal Line / Spot
	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00		4 :30/9A- 10A (EST)	71/00/60-71/00/60	
7/18/12	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00		1 100 100 (501)	00/05/13-00/05/13	20.0 Normal Line / Spot
7/18/12	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00		4 :30 9A- 10A (EST)	09/04/12-09/04/12	19.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	00.002,1¢		4 :30 9A- 10A (FST)	09/10/12-09/10/12	18.0 Normal Line / Spot
7/18/12	#1,200.00 Clanotte (WSOC)	\$1,200.00	\$1,700,00		3 :30 7A- 9A (EST)	09/13/12-09/13/12	17.0 Normal Line / Spot
7/18/12	Chadata (MOC)	41 700 00	\$1 200 00		3 :30 7A- 9A (EST)	09/11/12-09/11/12	16.0 Normal Line / Spot
	\$1 200 00 Charlotte (WCOC)	\$1,200,00	\$1,200.00	p-a.	3 :30 7A- 9A (EST)	09/06/12-09/06/12	13.0 Normal Line / Spot
Comments	Station	Total	Rate	SPW Mo Tu We Th Fr Sa Su Spots	Sec Leligui Kun limes	Dates	TEO Normal Line ( Co. )

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WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency Schedule Dates

Contract #

Advertiser

Account Types Phone/Fax Brand **Buyer Name** Sales Office Salesperson

MARONEY, STEPHANIE

Crossroads Media 66 Canal Center Plaza Suite 555

Alexandria, VA 22314

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 690 (133278) Political - Issue (1068) Crossroads Media (1218) 09/04/12-09/13/12 322816 Pol/Iss/American Crossroads (13324) Order Type CO-OP Demo Entered By Last Modified Date Entered Headline # 07/18/12 8 Normal

06240914 Jill Hipskind 08/14/12

Commission Commission % Package Deal 15.00 \$9,825.00

Net Total Sales Tax

\$55,675.00

National/Political

11/27/690

Standard

AMERICAN CROSSROADS
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Comments Billing Type

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 Grand Total: **Spots** 65 65 \$65,500.00 \$65,500.00

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WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Brand

Agency Advertiser Schedule Dates Contract #

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

> Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type Account Types

Standard

AMERICAN CROSSROADS
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, AMERICAN CROSSROADS

National/Political MARONEY,STEPHANIE 690 (133278) Political - Issue (1068) 322816 11/27/690 Telerep/Philadelphia, Philadelphia (1057) Crossroads Media (1218) 09/04/12-09/13/12 Telerep/Philadelphia Pol/Iss/American Crossroads (13324) Net Total Package Deal Sales Tax Commission Commission % Order Type Demo Headline # ဂ မ Entered By Last Modified Date Entered 08/14/12 Jill Hipskind 07/18/12 15.00 06240914 \$55,675.00 \$9,825.00 Normal 8

Grand Total:	Sep. 2012	By Broadcast Month	Charlotte (WSOC)
65	65	Spots	
\$65,500.00	\$65,500.00	Rate	***************************************

D9/11/12-09/11/12				3-42-	W 1 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Carried Carrie		Control of the contro	
pot         09/11/12-09/11/12         4         130 de- 6:30P (EST)         1         1 We Th Fr Sa SU Spots         Rate         Total         Station           pot         09/12/12-09/12/12         4         130 de- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (wSOC)           pot         09/13/12-09/13/12         4         130 de- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (wSOC)           pot         09/13/12-09/04/12         4         130 de- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (wSOC)           pot         09/04/12-09/04/12         4         130 de- 6:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (wSOC)           pot         09/04/12-09/04/12         4         130 de- 6:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (wSOC)           pot         09/04/12         4         130 de- 6:30P (EST)         1         1         \$1,200.00         Charlotte (wSOC)           pot         09/05/12         4         130 de- 6:30P (EST)         1         1         \$1,200.00         Charlotte (wSOC)           pot         09/05/12				NOV				denov/Advertiser	Accepted-7
pot         09/11/12-09/11/12         4         300 processor         Service (RST)         1         4         300 processor         Station         Fr. Sa. Uspocts         Rate         Total         Station           pot         09/12/12-09/12/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/04/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         Charlotte (WSOC)           pot         09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00		(							
pot         09/11/12-09/11/12         4         130 (6P-6:30P (EST))         1         We 17h FF Sa Su Spots         Rate         Total         Station           pot         09/11/12-09/12/12         4         :30 (6P-6:30P (EST))         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         :30 (6P-6:30P (EST))         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 (7P-7:30P (EST))         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 (7P-7:30P (EST))         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         :30 (7P-7:30P (EST))         1         1         \$1,200.00         Charlotte (WSOC)           pot         09/05/12         4         :30 (7P-7:30P (EST))         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot         09/05/12         4         :30 (7P-7:30P (EST))         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot         09/05/12         4<		Charlotte (WSOC)	\$1,200.00	\$1,200.00	1	.3077 (E31)			
pot         09/11/12-09/11/12         4         30/6P-6:30P (EST)         1         1         1         1         1         1,500.00         41,500.00         41,500.00         Charlotte (WSOC)           pot         09/12/12-09/12/12         4         :30/6P-6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         :30/6P-6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30/6P-6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30/7P-7:30P (EST)         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         :30/7P-7:30P (EST)         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot         09/05/12         4         :30/7P-7:30P (EST)         1         1         \$1,200.00         Charlotte (WSOC)           pot         09/06/12         4         :30/7P-7:30P (EST)         1         1         \$1,200.00         \$1,200.00		Charlotte (WSOC)	\$1,200.00	\$1,200.00		4 ·30 7b. 7:30b /ccm	09/13/12-09/13/12	ormal Line / Spot	51.0
pot         09/11/12-09/11/12         4         :30 6P- 6:30P (EST)         1         We Th Ft Sa         Su Spots         Rate         Total         Station           pot         09/12/12-09/12/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,50		(1000)		*1 700 00			09/11/12-09/11/12	oritigi cline / apor	0.00
pot         09/11/12-09/11/12         4         :30 GP- 6:30P (EST)         1         We Th Fr Sa Su Spots         Rate         Total         Station           pot         09/12/12-09/12/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         :30 GP- 6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 GP- 7:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         :30 GP- 7:30P (EST)         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         :30 GP- 7:30P (EST)         1         \$1,200.00         \$1,200.00         Charlotte (WSOC) <td></td> <td>Charlotte (WSOC)</td> <td>\$1,200.00</td> <td>\$1,200.00</td> <td></td> <td></td> <td></td> <td>ormal Line / Cont</td> <td>500</td>		Charlotte (WSOC)	\$1,200.00	\$1,200.00				ormal Line / Cont	500
pot         09/11/12-09/11/12         4         330 GP- 6:30P (EST)         1         We The FS SU Spots         Rate         Total         Station           pot         09/12/12-09/12/12         4         330 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         330 GP- 6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         330 GP- 6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         30 GP- 7:30P (EST)         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot         09/05/12         4         30 GP- 7:30P (EST)         1         \$1,200.00         Charlotte (WSOC)           pot	Program Change/Exception - NO BREAKS HERE	Cigiotte (WSOC)					09/07/12-09/07/12	ormal Line / Spot	49.0 \
Dot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         We The FS SU Spots         Rate         Total         Station           pot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         30 GP- 6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         30 GP- 6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 GP- 7:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot         09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00		Charlette (MCCC)		*******			03/00/12	1	
obt         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         We Th Fr Sa Su Spots         Rate         Total         Station           oot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           oot         09/13/12-09/13/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           oot         09/04/12-09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           oot         09/04/12-09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           oot         09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           oot         09/05/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           oot         09/05/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           o		Charlotte (WSOC)		\$1,200.00			09/06/17	losed Preempt	48.0.1
pot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         We The Fr Sa Su Spots Rate         Total         Station           pot         09/12/12-09/12/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/12/12-09/12/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12         4         :30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot	- NO BREAKS HERE				*	4 :30 7P- 7:30P (EST)	09/06/12-09/06/12	ormal Line / Spot	48.0
pot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         We The Fr Sa Su Spots         Rate         Total         Station           pot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/12/12-09/12/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         30 GP- 7:30P (EST)         1         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)	Program Change (E. Cant)	Charlotte (WSOC)						A STATE OF THE PARTY OF THE PAR	
pot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         We Th Fr Sa Su Spots         Rate         Total         Station           pot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         30 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/05/12-09/05/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,200.00         Charlotte (WSOC)		Charlotte (WSOC)		\$1,200.00	•		09/05/12	losed Preempt	47.0.1
pot         09/11/12-09/11/12         4         30 GP- 6:30P (EST)         1         We The Fr Sa Su Spots         Rate         Total         Station           pot         09/12/12-09/12/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/12/12-09/12/12         4         30 GP- 6:30P (EST)         1         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12         4         30 GP- 7:30P (EST)         1         1         \$1,200.00         \$1,500.00         Charlotte (WSOC) </td <td>- NO BREAKS HERE</td> <td></td> <td></td> <td>1 300 00</td> <td></td> <td>4 :30 7P- 7:30P (EST)</td> <td>09/05/12-09/05/12</td> <td>ormal Line / Spot</td> <td>4/.0</td>	- NO BREAKS HERE			1 300 00		4 :30 7P- 7:30P (EST)	09/05/12-09/05/12	ormal Line / Spot	4/.0
pot         19/11/12-09/11/12         4         130 GP- 6:30P (EST)         1         We Th Fr Sa Su Spots         Rate         Total         Station           pot         09/12/12-09/12/12         4         130 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/12/12-09/12/12         4         130 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         130 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         130 GP- 7:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)	Program Change/Excepti	Charlotte (WSOC)							
pot         09/11/12-09/11/12         4         :30 6P- 6:30P (EST)         1         II         We Th Fr Sa Su Spots         Rate         Total         Station           pot         09/12/12-09/11/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/13/12-09/13/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           pot         09/04/12-09/04/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)		Charlotte (WSOC)		00.007114			09/04/12	losed Preempt	46.0.1
09/11/12-09/11/12         4         :30 GP- 6:30P (EST)         1         II         spots         Rate         Total         Station           09/11/12-09/11/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           09/13/12-09/13/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           09/13/12-09/13/12         4         :30 GP- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)		2		<b>\$1</b> 200 00		4 :30 7P- 7:30P (EST)	09/04/12-09/04/12	omar circ / Spot	100
09/11/12-09/11/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           09/13/12-09/13/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)           09/13/12-09/13/12         4         :30 6P- 6:30P (EST)         1         1         \$1,500.00         \$1,500.00         Charlotte (WSOC)		Charlotte (WSOC)	\$1,500.00	\$1,500.00			00/04/12 00/04/12	formal line / Snot	46.0
09/11/12-09/11/12   4   :30   6P- 6:30P (EST)   1   1   \$1,500.00   Charlotte (WSOC)   1   1   1   \$1,500.00   Charlotte (WSOC)		Charlotte (WSOC)	\$1,500.00	00.000,14		4 :30 6P- 6:300 (ECT)	09/13/12-09/13/12	lormal Line / Spot	45.0
09/11/12-09/11/12 4 :30 GP- 6:30P (EST) 1 \$1,500.00 \$1,500.00 \$1,500.00 \$1.500.00		Charlotte (MOCC)	1=/0000	#1 F00 00			09/12/12-09/12/12	iormai Line / Spot	94.0
no/11/17 no/11/17 / Toll Times Set M MO IU We Th Fr Sa Su Spots Rate Total Station	Commica	Charlotte (MCOC)	\$1 500 OC	\$1.500.00		4 :30 6P- 6:30P (EST)	71/11/60-71/11/60		
	Commente	Station	Total	Rate	Su	Not things	00/11/10 00/11/10	formal Line / Snot	43.0

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written



Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Contract #

Phone/Fax **Buyer Name** Sales Office Salesperson Advertiser Schedule Dates **322816** 09/04/12-09/13/12 MARONEY, STEPHANIE 690 (133278) Political - Issue (1068) Telerep/Philadelphia, Phila Crossroads Media (1218) Telerep/Philadelphia Pol/Iss/American Crossroa

Brand Product Agency

Standard

National/Political

11/27/690

Comments Billing Type Account Types

AMERICAN CROSSROADS \*\*\*\*\* THIS IS A CASH IN ADV

	Date Entered	07/18/12	Charlotte (WSOC)	ANALOWA MARKANIA PRINCIPAL AND ANALOGO	***************************************
oads (13324)	Entered By	Jill Hipskind	Sep. 2012	65	\$65,500.00
)	CO-OP	No	Grand Total:	65	\$65 500 00
	Headline #	06240914	2004		
	Demo				
lladelphia (1057)	Order Type	Normal	***************************************		
	Package Deal		***************************************		
	Commission %	15.00			
	Commission	\$9,825.00			
	Net Total	\$55,675.00	***************************************		
	Sales Tax				
DVANCE SCHEDULE *****, AMERICAN CROSSROADS	AMERICAN CROSSROA	DS			
					9884121214 NOVY (1) CORRESPONDENCE (1)

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			*	CONFIRMATION CONTRACT				Accepted-Adjecov/Advasticar
7/18/12	\$600.00 Charlotte (WSOC)	\$600.00	\$00.00		П			
7/18/12	\$600:00 Clariotte (WSOC)	\$600.00	4600.00		:30 7P- 7:30P (EST)	4 :30	09/08/12-09/08/12	65.0 Normal Line / Spot
7/18/12	Charlette (1900)	\$ 200 000	\$800.00		:30 8A- 9A (EST)	2 :3(	09/08/12-09/08/12	64.0 Normal Line / Spot
	\$1,200,00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		:30111P- 11:35P (EST)	130	21/01/00 21/01/00	
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00				09/13/12-09/13/12	63.0 Normal Line / Spot
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.000	00.007,T¢		:30 11P- 11:35p /EST)	3 :30	09/11/12-09/11/12	62.0 Normal Line / Spot
7/18/12	#1/200:00 Cigilotte (M2OC)	\$1,200.00 K	\$1 200 00		:30 11P- 11:35P (EST)	3 :30	09/06/12-09/06/12	61.0 Normal Line / Spot
71/81//	Charlette (MCCC)	\$1 200 00 f	\$1.200.00	<b>p</b>	:30 11P- 11:35P (EST)	3 :30	09/05/12-09/05/12	co:olivorillar crite / Spot
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		:30 IIF II:33P (ESI)	ا	., ., ., ., ., ., ., ., ., ., ., ., ., .	lormal Lina / Cont
7/18/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	00.007,1\$		11B_ 11:3ED /ECT)	n 	09/04/12-09/04/12	59.0 Normal Line / Spot
	#1,200,00 CIBIDITE (WSOC)	7,200.00	\$1 700 00		:30 11P- 11:35P (EST)	3	09/10/12-09/10/12	58.0 Normal Line / Spot
	Charlotte (WCCC)	\$1 200 000	\$1,200,00	<b>P</b>	:30 7:30P- 8P (EST)	4 :3	09/12/12-09/12/12	5/.0 Normal Line / Spot
	\$1.200.00 Charlotte (MCCCC)	\$1,200.00	\$1,200.00	<u></u>	:307:30P- 8P (EST)	4 :3	71/11/60-71/11/60	connect mix / about
7/10/12	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00		Sor or (ESI)		00/44/45 00/44/45	56 0 Normal I ind / Spot
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	-	7:30B SD (ECT)	4	09/07/12-09/07/12	55.0 Normal Line / Spot
7/18/12	#1/20000 Chailotte (MOOC)	4-1-00.00	+1 200 00		:30 7:30P- 8P (EST)	4 :3	09/06/12-09/06/12	54.0 Normal Line / Spot
21/01//	Charlotte (MSOC)	\$1,200,00	\$1,200.00		:307:30P- 8P (EST)	4	03/04/12-03/04/12	The state of the s
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1	Solvisor or (EST)		00/04/13 00/04/13	53.0 Normal I ine / Spot
Comments	Station	Total	Kate		7:30b_ 9b (ECT)	4	09/10/12-09/10/12	52.0 Normal Line / Spot
			7	2	Soli III	occ congon		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written



Crossroads Media 66 Canal Center Plaza

Suite 555

Alexandria, VA 22314

WSOC-TV 1901 North Tryon Street

Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Schedule Dates Contract # **322816** 09/04/12-09/13/12 690 (133278) Political - Issue (1068) Crossroads Media (1218) Pol/Iss/American Crossroads (13324) Demo CO-OP Last Modified Date Entered

Telerep/Philadelphia, Philadelphia (1057) Headline # Entered By 06240914 8 Jill Hipskind 08/14/12

07/18/12

Package Deal Commission % Order Type 15.00 Normal

Net Total Sales Tax Commission \$55,675.00 \$9,825.00

Standard

National/Political 11/27/690

Comments Billing Type **Account Types** 

Phone/Fax **Buyer Name** 

MARONEY, STEPHANIE

Telerep/Philadelphia

Salesperson

Sales Office

AMERICAN CROSSROADS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, AMERICAN CROSSROADS

Grand Total:	Sep. 2012	By Broadcast Month	charlotte (WSOC)
65		Sp	
\$65,500.00	\$65,500.00	Rate	995.905***

ccepted-/		67.0	66.0
Accepted-Agency/Advertiser:		67.0 M/G For 46.0.1,47.0.1,48.0.1 / Spot	66.0 Normal Line / Spot
		09/04/12-09/05/12	09/09/12-09/09/12
Date:		4	2 :3(
8		:30 6:30F	:30 8A- 9A (EST)
CONFIE		:30 6:30P- 7P (EST)	A (EST)
		$\frac{1}{1}$	
	-		
CONFIRMATION CONTRACT	-		
R R		$\dagger$	opuls
Date	\$1,800.00	\$00.00	*oro oo
Comments:	\$3,600.0	\$850.0	lotal
	\$3,600.00 Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	Station
			Comments

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